



Waterlily Community Playscape
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The Ocean Shores community is working hard these days to plan and build a playground area at Waterlily Park, in Ocean Shores. The community is looking to fundraise and participate in the construction of the playscape as part of the project's vision to enhance a sense of belonging and commitment to our beautiful local environment while improving and enhancing local public spaces for the benefit of Greater Ocean Shores' residents.

The Waterlily Playscape Group aims to engage the whole community to ensure that everyone has a say in the vision for Waterlily Park. We would also like to include schools, in designing and building the playscape and to foster ownership of the area by the children who will use and benefit from it. N.B. Everyone in Ocean Shores will benefit, not just the children.



Waterlily Playscape enthusiasts

What has been done so far?

Since May 2015, the group has been meeting regularly to progress the project. Here is what's been achieved:

- Dozens of locals have already put their names down in a long volunteering list. If you have a skill, then we'd love to hear from you too!
- The playscape initiative was successful in securing a Splendour in the Grass grant of \$15K.
- Council allocated \$100K from Roundhouse funds to buy equipment for the playground.
- Council took responsibility for maintaining the park and the lake. 2 toilets are now available at the park. The committee regularly meets with council to discuss co-operation and progress.
- Undertook school consultations with students from local schools to help us design the park.
- Concept design for the park was completed and 3 stages have been set for the project.
- A new basket swing has been installed in the park out of Council allocated funds, as part of stage 1 of the playscape project.
- Stage 1 equipment planning has been finalized and further equipment will be installed early in 2017.
- There is also a website waterlilyplayscape.org, and a Facebook [page](#) for ongoing updates. We are now seeking further support from the community via raffles, in-kind contributions and sponsorships to execute the next stages of the project.

How can you help?

We are now approaching local businesses to help us make this plan come true with 3 sponsorship opportunities: Financial Contribution, Raffle prizes and a Crowdfunding Campaign. We would love your support by engaging in at least one of the three options below.

1. Financial Contribution

Your business could support the project by becoming a Fairy Gold (\$10K-\$49999), Dragon Silver (\$5K-\$9999) or Wizard Bronze sponsor (\$2K-\$4999) with many benefits for you.

Benefits	WIZARD BRONZE \$2K-\$4999	DRAGON SILVER \$5K-\$9999	FAIRY GOLD \$10K-\$49999
Certificate of appreciation	✓	✓	✓
Company credit on marketing materials including:			
Web site – logo & link to website	✓	✓	✓
Posters – logo	✓	✓	✓
Social media - FB thank you post – name & link to website	✓	✓	✓
Newsletter – thank you text + logo + link to website	✓	✓	✓
Events invitation – logo		✓	✓
Newspaper Ads – logo		✓	✓
At the bottom of press releases – logo			✓
At the bottom of formal letter template (Gold + Partner)			✓
Onsite recognition (Sponsorship wall or similar)			
Small logo	✓		
Medium size logo		✓	
Biggest logo			✓
Recognition Path (Logo printed on a tile as a part of a park path)			
Small Tile, Different Colour – B&W logo	✓		
Medium Tile, Different Colour – B&W logo		✓	
Large Tile, Different Colour – B&W logo			✓
Raffles – Drawing a major prize			✓
Events - Verbal recognition at event		✓	✓

Contact us and let us know what sponsorship suits your business.

2. Raffle Prizes

From time to time we run raffle draws to raise funds for the project. Following a successful raffle round held in 27 November 2016, we are always seeking support from local businesses for raffle prizes. You could contribute products, vouchers and services that would be won as prizes at the raffle. We will promote businesses that support the raffle in our website, on our FB page and during the raffle drawing event.

Contact us and let us know what prizes you would like to offer for the raffle.



3. Crowdfunding

Another way to get involved is by sponsoring rewards in our crowdfunding campaign that will be launched early 2017 and will go on for 60 days.

Crowdfunding is a way to fund a project by raising many small amounts of money from a large number of people, via an Internet platform.

We chose chuffed.org.

We will encourage community members to donate money to the project. For each donation, as an appreciation gesture, they will receive a voucher to spend at a local business.

Donation	Voucher	No. vouchers	Total Value
\$20	\$5	100	\$500
\$35	\$10	50	\$500
\$70	\$20	25	\$500
\$100	\$30	16	\$480
\$120	\$40	12	\$480
\$170	\$60	8	\$480
\$220	\$80	6	\$480
\$330	\$120	4	\$480
\$400	\$150	3	\$450
\$500	\$200	2	\$400

Example of voucher numbers and amounts

For Example: when a person donates \$35 via the crowdfunding campaign, they will receive a \$10 “thank you” voucher to spend at a specific local businesses listed in the campaign (see table above).

We now approach businesses to negotiate numbers and amount of vouchers to be contributed to the crowdfunding campaign.

Reserve your place in the campaign

Let us know which voucher value you would like to provide and if it is specific to a product or service, and we will include your business in our campaign.

Your business will receive positive exposure through the campaign and potential new customers and sales with every donation, by way of your “thank you” vouchers. We will also acknowledge your business through our social channels.

How your businesses can benefit?

- ✓ Online promotion for 60 days
- ✓ Associate with a local community project
- ✓ Increase return & new customers
- ✓ Promote your products and services
- ✓ Support this beautiful initiative for a better connected local community

Contact us to provide your business and voucher details.

Thank you for supporting Waterlily Community Playscape!

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